



Don Ake

AUTHOR / BLOGGER / ECONOMIST / FORECASTER / PUBLIC SPEAKER



DonAke.net

Recommendations



"Don is great at communicating his thoughts and ideas about relevant business topics using his own style of humor and real world experiences. Don is very knowledgeable, insightful, humorous, and knows how to grab and keep everybody's attention."

—Jeff Falter, The Institute of Managerial Accountants

"Don is able to make even a "dry" topic like economics, very interesting by intermixing light humor with his years of business experience. His presentation was interactive, engaging, and educational."

—Jeff Sims, Truck Trailer Manufacturing Association (TTMA)

"Don Ake is one of the funniest guys I know. His humorous, heartfelt, speaking style connects with the audience. His stories are memorable, relevant and impactful."

—Tanya Ross Lane, South Summit Chamber of Commerce

Don Ake is an economist, forecaster, humor writer, and a dynamic public speaker. Don has a flair for using humor, insight and anecdotes to make complex economic principles interesting and easily understandable to a wide range of audiences. His presentations are highly relevant and tailored for his audience. By day, he is a highly respected economic analyst in the transportation industry and is regularly quoted by the *Wall Street Journal*. By night, he is the author of the humor book "Just Make Me A Sammich: Absurd Observations from a Wild Mind." Don is a uniquely qualified economic forecaster, with extensive career experience in a wide variety of marketing functions. He is a skilled storyteller, as the hilarious narratives in his book display.

Expertise

Economic Analysis | Sales Forecasting | Marketing | Humor Writing
Blogging and Business Writing | Public Speaking

Popular Speaking Topics

- Unusual Economic Indicators - And Some of the Standard Ones You Need to Watch
- Bad Marketing Mistakes
- Great Comeback Stories
- Lessons From My Mother
- Humorous Stories from Don's Book, *Just Make Me A Sammich*

Contact

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